

119TH CONGRESS  
1ST SESSION

**S.** \_\_\_\_\_

To protect the privacy of personal reproductive or sexual health information,  
and for other purposes.

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IN THE SENATE OF THE UNITED STATES

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Ms. HIRONO introduced the following bill; which was read twice and referred  
to the Committee on \_\_\_\_\_

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**A BILL**

To protect the privacy of personal reproductive or sexual  
health information, and for other purposes.

1       *Be it enacted by the Senate and House of Representa-*  
2       *tives of the United States of America in Congress assembled,*

3       **SECTION 1. SHORT TITLE.**

4       This Act may be cited as the “My Body, My Data  
5       Act of 2025”.

6       **SEC. 2. MINIMIZATION.**

7       (a) MINIMIZATION OF COLLECTING, RETAINING,  
8       USING, AND DISCLOSING.—A regulated entity may not  
9       collect, retain, use, or disclose personal reproductive or  
10      sexual health information, except as is strictly necessary

1 to provide a product or service that the individual to whom  
2 such information relates has requested from such regu-  
3 lated entity.

4 (b) MINIMIZATION OF EMPLOYEE ACCESS.—A regu-  
5 lated entity shall restrict access to personal reproductive  
6 or sexual health information by the employees or service  
7 providers of such regulated entity to such employees or  
8 service providers for which access is necessary to provide  
9 a product or service that the individual to whom such in-  
10 formation relates has requested from such regulated enti-  
11 ty.

12 **SEC. 3. RIGHT OF ACCESS, CORRECTION, AND DELETION.**

13 (a) RIGHT OF ACCESS.—

14 (1) IN GENERAL.—A regulated entity shall  
15 make available a reasonable mechanism by which an  
16 individual, upon a verified request, may access—

17 (A) any personal reproductive or sexual  
18 health information relating to such individual  
19 that is retained by such regulated entity, in-  
20 cluding—

21 (i) in the case of such information  
22 that such regulated entity collected from  
23 third parties, how and from which specific  
24 third parties such regulated entity collected  
25 such information; and

1 (ii) such information that such regu-  
2 lated entity inferred about such individual;  
3 and

4 (B) a list of the specific third parties to  
5 which such regulated entity has disclosed any  
6 personal reproductive or sexual health informa-  
7 tion relating to such individual.

8 (2) FORMAT.—A regulated entity shall make  
9 the information described in paragraph (1) available  
10 in both a human-readable format and a structured,  
11 interoperable, and machine-readable format.

12 (b) RIGHT OF CORRECTION.—A regulated entity  
13 shall make available a reasonable mechanism by which an  
14 individual, upon a verified request, may direct the correc-  
15 tion of any inaccurate personal reproductive or sexual  
16 health information relating to such individual that is re-  
17 tained by such regulated entity or the service providers  
18 of such regulated entity, including any such information  
19 that such regulated entity collected from a third party or  
20 inferred from other information retained by such regu-  
21 lated entity.

22 (c) RIGHT OF DELETION.—A regulated entity shall  
23 make available a reasonable mechanism by which an indi-  
24 vidual, upon a verified request, may direct the deletion of  
25 any personal reproductive or sexual health information re-

1 relating to such individual that is retained by such regulated  
2 entity and the service providers of such regulated entity,  
3 including any such information that such regulated entity  
4 collected from a third party or inferred from other infor-  
5 mation retained by such regulated entity.

6 (d) GENERAL PROVISIONS.—

7 (1) REASONABLE MECHANISM DEFINED.—In  
8 this section, the term “reasonable mechanism”  
9 means, with respect to a regulated entity and a right  
10 under this section, a mechanism that—

11 (A) is provided in the primary manner  
12 through which such regulated entity provides  
13 the goods or services of such regulated entity;

14 (B) is easy to use and prominently avail-  
15 able; and

16 (C) includes an online means of exercising  
17 such right.

18 (2) TIMELINE FOR COMPLYING WITH RE-  
19 QUESTS.—A regulated entity shall comply with a  
20 verified request received under this section without  
21 undue delay and not later than 15 days after the  
22 date on which the requesting individual submits the  
23 verified request.

1           (3) FEES PROHIBITED.—A regulated entity  
2           may not charge a fee to an individual for a request  
3           made under this section.

4           (4) RULES OF CONSTRUCTION.—Nothing in  
5           this section shall be construed to require a regulated  
6           entity to—

7                   (A) take an action that would convert in-  
8                   formation that is not personal information into  
9                   personal information;

10                   (B) collect or retain personal information  
11                   that such regulated entity would otherwise not  
12                   collect or retain; or

13                   (C) retain personal information longer  
14                   than such regulated entity would otherwise re-  
15                   tain such information.

16 **SEC. 4. PRIVACY POLICY.**

17           (a) POLICY REQUIRED.—A regulated entity shall  
18           maintain a privacy policy relating to the practices of such  
19           regulated entity regarding the collecting, retaining, using,  
20           and disclosing of personal reproductive or sexual health  
21           information.

22           (b) PUBLICATION REQUIRED.—A regulated entity  
23           shall prominently publish the privacy policy required by  
24           subsection (a) on the website of such regulated entity.

1 (c) CONTENTS.—The privacy policy required by sub-  
2 section (a) shall be clear and conspicuous and shall con-  
3 tain, at a minimum, the following:

4 (1) A description of the practices of the regu-  
5 lated entity regarding the collecting, retaining,  
6 using, and disclosing of personal reproductive or sex-  
7 ual health information.

8 (2) A concise statement of the categories of  
9 such information collected, retained, used, or dis-  
10 closed by the regulated entity.

11 (3) A concise statement, for each such category,  
12 of the purposes of such regulated entity for the col-  
13 lecting, retaining, using, or disclosing of such infor-  
14 mation.

15 (4) A list of the specific third parties to which  
16 such regulated entity discloses such information, and  
17 a concise statement of the purposes for which such  
18 regulated entity discloses such information, including  
19 how such information may be used by each such  
20 third party.

21 (5) A list of the specific third parties from  
22 which such regulated entity has collected such infor-  
23 mation, and a concise statement of the purposes for  
24 which such regulated entity collects such informa-  
25 tion.

1           (6) A concise statement describing the extent to  
2           which individuals may exercise control over the col-  
3           lecting, retaining, using, and disclosing of personal  
4           reproductive or sexual health information by such  
5           regulated entity, the steps an individual is required  
6           to take to implement such controls, and direct links  
7           to such controls.

8           (7) A concise statement describing the efforts  
9           of the regulated entity to protect personal reproduc-  
10          tive or sexual health information from unauthorized  
11          disclosure.

12 **SEC. 5. PROHIBITION AGAINST RETALIATION.**

13          A regulated entity may not retaliate against an indi-  
14          vidual because the individual exercises a right of the indi-  
15          vidual under this Act, including by—

16               (1) denying goods or services to the individual;

17               (2) charging the individual different prices or  
18          rates for goods or services, including by using dis-  
19          counts or other benefits or imposing penalties;

20               (3) providing a different level or quality of  
21          goods or services to the individual; or

22               (4) suggesting that the individual will receive a  
23          different price or rate for goods or services or a dif-  
24          ferent level or quality of goods or services.

1 **SEC. 6. ENFORCEMENT.**

2 (a) ENFORCEMENT BY THE COMMISSION.—

3 (1) UNFAIR OR DECEPTIVE ACTS OR PRAC-  
4 TICES.—A violation of this Act or a regulation pro-  
5 mulgated under this Act shall be treated as a viola-  
6 tion of a regulation under section 18(a)(1)(B) of the  
7 Federal Trade Commission Act (15 U.S.C.  
8 57a(a)(1)(B)) regarding unfair or deceptive acts or  
9 practices.

10 (2) POWERS OF COMMISSION.—

11 (A) IN GENERAL.—Except as provided in  
12 section 7(6)(A)(ii), the Commission shall en-  
13 force this Act and the regulations promulgated  
14 under this Act in the same manner, by the  
15 same means, and with the same jurisdiction,  
16 powers, and duties as though all applicable  
17 terms and provisions of the Federal Trade  
18 Commission Act (15 U.S.C. 41 et seq.) were in-  
19 corporated into and made a part of this Act.

20 (B) PRIVILEGES AND IMMUNITIES.—Any  
21 regulated entity that violates this Act or a regu-  
22 lation promulgated under this Act shall be sub-  
23 ject to the penalties and entitled to the privi-  
24 leges and immunities provided in the Federal  
25 Trade Commission Act.



1 (C) AUTHORITY PRESERVED.—Nothing in  
2 this Act shall be construed to limit the author-  
3 ity of the Commission under any other provi-  
4 sion of law.

5 (D) RULEMAKING AUTHORITY.—The Com-  
6 mission may promulgate, in accordance with  
7 section 553 of title 5, United States Code, such  
8 regulations as may be necessary to carry out  
9 this Act.

10 (b) ENFORCEMENT BY INDIVIDUALS.—

11 (1) IN GENERAL.—Any individual alleging a  
12 violation of this Act or a regulation promulgated  
13 under this Act may bring a civil action in any court  
14 of competent jurisdiction.

15 (2) RELIEF.—In a civil action brought under  
16 paragraph (1) in which the plaintiff prevails, the  
17 court may award—

18 (A) an amount not less than \$100 and not  
19 greater than \$1,000 per violation per day, or  
20 actual damages, whichever is greater;

21 (B) punitive damages;

22 (C) reasonable attorney's fees and litiga-  
23 tion costs; and

1 (D) any other relief, including equitable or  
2 declaratory relief, that the court determines ap-  
3 propriate.

4 (3) INJURY IN FACT.—A violation of this Act,  
5 or a regulation promulgated under this Act, with re-  
6 spect to personal reproductive or sexual health infor-  
7 mation constitutes a concrete and particularized in-  
8 jury in fact to the individual to whom such informa-  
9 tion relates.

10 (4) INVALIDITY OF PRE-DISPUTE ARBITRATION  
11 AGREEMENTS AND PRE-DISPUTE JOINT ACTION  
12 WAIVERS.—

13 (A) IN GENERAL.—Notwithstanding any  
14 other provision of law, no pre-dispute arbitra-  
15 tion agreement or pre-dispute joint-action waiv-  
16 er shall be valid or enforceable with respect to  
17 a dispute arising under this Act.

18 (B) APPLICABILITY.—Any determination  
19 as to whether or how this paragraph applies to  
20 any dispute shall be made by a court, rather  
21 than an arbitrator, without regard to whether  
22 such agreement purports to delegate such deter-  
23 mination to an arbitrator.

24 (C) DEFINITIONS.—For purposes of this  
25 paragraph:

1 (i) PRE-DISPUTE ARBITRATION  
2 AGREEMENT.—The term “pre-dispute arbi-  
3 tration agreement” means any agreement  
4 to arbitrate a dispute that has not arisen  
5 at the time of the making of the agree-  
6 ment.

7 (ii) PRE-DISPUTE JOINT-ACTION  
8 WAIVER.—The term “pre-dispute joint-ac-  
9 tion waiver” means an agreement that  
10 would prohibit a party from participating  
11 in a joint, class, or collective action in a ju-  
12 dicial, arbitral, administrative, or other  
13 forum, concerning a dispute that has not  
14 arisen at the time of the making of the  
15 agreement.

16 **SEC. 7. DEFINITIONS.**

17 In this Act:

18 (1) COLLECT.—The term “collect” means, with  
19 respect to personal reproductive or sexual health in-  
20 formation, for a regulated entity to obtain such in-  
21 formation in any manner.

22 (2) COMMISSION.—The term “Commission”  
23 means the Federal Trade Commission.

24 (3) DISCLOSE.—The term “disclose” means,  
25 with respect to personal reproductive or sexual

1 health information, for a regulated entity to release,  
2 transfer, sell, provide access to, license, or divulge  
3 such information in any manner to a third party or  
4 government entity.

5 (4) PERSONAL INFORMATION.—The term “per-  
6 sonal information” means information that identi-  
7 fies, relates to, describes, is reasonably capable of  
8 being associated with, or could reasonably be linked,  
9 directly or indirectly, with a particular individual,  
10 household, or device.

11 (5) PERSONAL REPRODUCTIVE OR SEXUAL  
12 HEALTH INFORMATION.—The term “personal repro-  
13 ductive or sexual health information” means per-  
14 sonal information relating to the past, present, or  
15 future reproductive or sexual health of an individual,  
16 including—

17 (A) efforts to research or obtain reproduc-  
18 tive or sexual health information, services, or  
19 supplies, including location information that  
20 might indicate an attempt to acquire or receive  
21 such information, services, or supplies;

22 (B) reproductive or sexual health condi-  
23 tions, status, diseases, or diagnoses, including  
24 pregnancy and pregnancy-related conditions,  
25 menstruation, ovulation, ability to conceive a

1 pregnancy, whether such individual is sexually  
2 active, and whether such individual is engaging  
3 in unprotected sex;

4 (C) reproductive- and sexual-health-related  
5 surgeries or procedures, including abortion;

6 (D) use or purchase of contraceptives,  
7 medication abortion, or any other drug, device,  
8 or materials related to reproductive health;

9 (E) bodily functions, vital signs, measure-  
10 ment, or symptoms related to menstruation or  
11 pregnancy, such as basal temperature, cramps,  
12 bodily discharge, or hormone levels;

13 (F) any information about diagnoses or di-  
14 agnostic testing, treatment, medications, or the  
15 purchase or use of any product or service relat-  
16 ing to the matters described in subparagraphs  
17 (A) through (E); and

18 (G) any information described in subpara-  
19 graphs (A) through (F) that is derived or ex-  
20 trapolated from non-health information, includ-  
21 ing proxy, derivative, inferred, emergent, and  
22 algorithmic data.

23 (6) REGULATED ENTITY.—

24 (A) IN GENERAL.—The term “regulated  
25 entity” means any entity (to the extent such en-

1           tity is engaged in activities in or affecting com-  
2           merce (as defined in section 4 of the Federal  
3           Trade Commission Act (15 U.S.C. 44)) that  
4           is—

5                   (i) a person, partnership, or corpora-  
6                   tion subject to the jurisdiction of the Com-  
7                   mission under section 5(a)(2) of the Fed-  
8                   eral Trade Commission Act (15 U.S.C.  
9                   45(a)(2)); or

10                   (ii) notwithstanding section 4, 5(a)(2),  
11                   or 6 of the Federal Trade Commission Act  
12                   (15 U.S.C. 44; 45(a)(2); 46) or any juris-  
13                   dictional limitation of the Commission—

14                   (I) a common carrier subject to  
15                   the Communications Act of 1934 (47  
16                   U.S.C. 151 et seq.) and all Acts  
17                   amendatory thereof and supple-  
18                   mentary thereto; or

19                   (II) an organization not orga-  
20                   nized to carry on business for its own  
21                   profit or that of its members.

22           (B) EXCLUSIONS.—The term “regulated  
23           entity” does not include—

24                   (i) an entity that is a covered entity,  
25                   as defined in section 160.103 of title 45,

1 Code of Federal Regulations (or any suc-  
2 cessor to such regulation), to the extent  
3 such entity is acting as a covered entity  
4 under the HIPAA privacy regulations (as  
5 defined in section 1180(b)(3) of the Social  
6 Security Act (42 U.S.C. 1320d–9(b)(3)));

7 (ii) an entity that is a business asso-  
8 ciate, as defined in section 160.103 of title  
9 45, Code of Federal Regulations (or any  
10 successor to such regulation), to the extent  
11 such entity is acting as a business asso-  
12 ciate under the HIPAA privacy regulations  
13 (as defined in such section 1180(b)(3)); or

14 (iii) an entity that is subject to re-  
15 strictions on disclosure of records under  
16 section 543 of the Public Health Service  
17 Act (42 U.S.C. 290dd–2), to the extent  
18 such entity is acting in a capacity subject  
19 to such restrictions.

20 (7) SERVICE PROVIDER.—

21 (A) IN GENERAL.—The term “service pro-  
22 vider” means a person who—

23 (i) collects, retains, uses, or discloses  
24 personal reproductive or sexual health in-  
25 formation for the sole purpose of, and only

1 to the extent that such person is, con-  
2 ducting business activities on behalf of, for  
3 the benefit of, under instruction of, and  
4 under contractual agreement with a regu-  
5 lated entity and not any other individual or  
6 entity; and

7 (ii) does not divulge personal repro-  
8 ductive or sexual health information to any  
9 individual or entity other than such regu-  
10 lated entity or a contractor to such service  
11 provider bound to information processing  
12 terms no less restrictive than terms to  
13 which such service provider is bound.

14 (B) LIMITATION OF APPLICATION.—Such  
15 person shall only be considered a service pro-  
16 vider in the course of activities described in  
17 subparagraph (A)(i).

18 (C) MINIMIZATION BY SERVICE PRO-  
19 VIDERS.—For purposes of compliance with sec-  
20 tion 2 by a service provider of a regulated enti-  
21 ty, a request from an individual to such regu-  
22 lated entity for a product or service shall be  
23 treated as having also been provided to such  
24 service provider.



1           (8) THIRD PARTY.—The term “third party”  
2       means, with respect to the disclosing or collecting of  
3       personal reproductive or sexual health information,  
4       any person who is not—

5                   (A) the regulated entity that is disclosing  
6                   or collecting such information;

7                   (B) the individual to whom such informa-  
8                   tion relates; or

9                   (C) a service provider.

10 **SEC. 8. RULE OF CONSTRUCTION.**

11       Nothing in this Act shall be construed to limit or di-  
12       minish First Amendment freedoms guaranteed under the  
13       Constitution.

14 **SEC. 9. RELATIONSHIP TO FEDERAL AND STATE LAWS.**

15       (a) FEDERAL LAW PRESERVATION.—Nothing in this  
16       Act, or a regulation promulgated under this Act, shall be  
17       construed to limit any other provision of Federal law, ex-  
18       cept as specifically provided in this Act.

19       (b) STATE LAW PRESERVATION.—

20                   (1) IN GENERAL.—Nothing in this Act, or a  
21       regulation promulgated under this Act, shall be con-  
22       strued to preempt, displace, or supplant any State  
23       law, except to the extent that a provision of State  
24       law conflicts with a provision of this Act, or a regu-

1       lation promulgated under this Act, and then only to  
2       the extent of the conflict.

3           (2) GREATER PROTECTION UNDER STATE  
4       LAW.—For purposes of this subsection, a provision  
5       of State law does not conflict with a provision of this  
6       Act, or a regulation promulgated under this Act, if  
7       such provision of State law provides greater privacy  
8       protection than the privacy protection provided by  
9       such provision of this Act or such regulation.

10 **SEC. 10. SAVINGS CLAUSE.**

11       Nothing in this Act shall be construed to limit the  
12       authority of the Commission under any other provision of  
13       law. Nothing in this Act, or a regulation promulgated  
14       under this Act, shall be construed to prohibit a regulated  
15       entity from disclosing personal reproductive or sexual  
16       health information to the Commission as required by law,  
17       in compliance with a court order, or in compliance with  
18       a civil investigative demand or similar process authorized  
19       under law.

20 **SEC. 11. SEVERABILITY CLAUSE.**

21       If any provision of this Act, or the application thereof  
22       to any person or circumstance, is held invalid, the remain-  
23       der of this Act, and the application of such provision to  
24       other persons not similarly situated or to other cir-  
25       cumstances, shall not be affected by the invalidation.